



Exhibitor Information

CMS-MITACS Joint Conference 2007

May 31 to June 3, 2007

***Delta Hotel and Winnipeg Convention Centre
Winnipeg, Manitoba***

SHOW DAYS: May 31 to June 2

CMS-MITACS Joint Conference 2007

About CMS

The Canadian Mathematical Society (CMS) is a non-profit organization. The goal of the Canadian Mathematical Society is to promote and advance the discovery, learning and application of mathematics. The CMS organizes two Math conferences per year one in June and the other in December.

About CMS Meetings

Meetings of the Canadian Mathematical Society are hosted by a local university and bring together some of the most internationally respected researchers and mathematicians.

The program for the CMS-MITACS Joint Conference 2007 will include 20 specialized sessions, 11 plenary and prize lectures, and a poster exhibit with 130 posters. The conference provides an excellent opportunity to present mathematically oriented products and services.

Attendance Profile CMS Meetings

| | |
|-------------|-----------------|
| 2004 Summer | 448 |
| 2004 Winter | 470 |
| 2005 Summer | 540 |
| 2005 Winter | 400 |
| 2006 Summer | 300 |
| 2006 Winter | 430 |
| 2007 June | 630 (projected) |

2005 Meetings

| | | | |
|---------------------------------|-----|----------------|-----|
| Professors | 57% | Canada | 67% |
| Graduate/Undergraduate Students | 15% | USA | 24% |
| Postdoctoral Students | 11% | International | 8% |
| Teachers | 4% | not identified | 1% |
| Public Sector | 2% | | |
| Other | 12% | | |

Exhibit information and all related forms will also be available shortly at <http://www.cms.math.ca/Events/summer07/exhibits>.

Winnipeg, Manitoba – June 1 and 2

CMS-MITACS Joint Conference 2007

About MITACS

MITACS, the only Network of Centres of Excellence for the mathematical sciences, brings together academia, industry and the public sector to develop cutting edge mathematical tools vital to our knowledge-based economy. In 2005/2006, 417 scientists, 703 students, 213 partner organizations and 62 universities collaborated on 32 projects.

We work with organizations to identify their challenges, find scientists with the expertise necessary to address these challenges and provide significant funding towards research and innovative solutions. However, MITACS generates benefits that reach far beyond these relationships. Out of these collaborations, new technologies emerge that transform the way we live. Career opportunities arise that keep trained personnel in Canada. And lasting partnerships between academic and industrial researchers create avenues for development in both communities. In short, MITACS plants healthy seeds in many areas of Canadian life, contributing in a myriad of ways to its social and economic growth.

About MITACS Conferences

Since its inception, MITACS has organized many networking events across Canada, each one growing in success. They range from national Annual Conferences (up to 600 delegates) to regional or thematic focus events (40 – 50 delegates). Linking industry with academia is an expertise that distinguishes MITACS as truly unique. For more details about MITACS see www.mitacs.ca

Attendance Profile MITACS Conferences

Annual Conferences

| | |
|------------------|-----------------|
| 2007 (Winnipeg) | 630 (projected) |
| 2006 (Toronto) | 491 |
| 2005 (Calgary) | 320 |
| 2004 (Halifax) | 307 |
| 2003 (Ottawa) | 504 |
| 2002 (Vancouver) | 293 |
| 2001 (Montreal) | 257 |
| 2000 (Toronto) | 225 |

Regional Events:

| | |
|-------------------------------------|-----|
| 2003 (Halifax) Atlantic Interchange | 473 |
| 2003 (Montreal) Quebec Interchange | 234 |

2006 Annual Meeting (% of total attended):

Professors 36%

Graduate Students / Postdoctoral Fellows 55%

Industry 9%

Academia from 39 Canadian Universities and over 40 International Institutions were represented.

Winnipeg, Manitoba – June 1 and 2

CMS-MITACS Joint Conference 2007

Booth Specifications

- 10' x 10' exhibit space, 8' high back wall, 3' high sidewalls
- Three 6' draped tables
- Two upholstered chairs
- One identification sign
- Company listing in the Meeting Programme

Cost

\$325.00 CMS Members

\$425.00 Non-Members

This includes two badges and admission for two to the Welcome Reception (additional badges are \$30.00 each).

Exhibit Dates

Show Hours
Friday, June 1 and
Saturday, June 2
9:30 AM – 4:00 PM

Move-In
Thursday, May 31
before 6:30 PM

Move-Out
Saturday, June 2
4:00 PM – 5:00 PM

Registration

Please include the names of your company representatives on the Contract for Exhibit Space. There is a charge of \$30 CDN per each additional badge requested over the two per booth. Representatives planning to attend sessions do not qualify as exhibitors and are required to pay the appropriate registration fee.

Accommodations

Exhibitors must make their own arrangements for accommodation. Accommodation information can be found on the CMS website at www.cms.math.ca/Events/. International exhibitors should be aware that all payments for housing must be made in Canadian currency, and balances paid through credit cards will be reflected as such.

If your exhibit staff has not yet been selected, it may still be possible to reserve a number of rooms in advance with a credit card guarantee, using tentative names and arrival and departure dates. The correct names of individuals as well as arrival and departure dates may be submitted later. Please note that reservations must be made under individual names; hotels will not accept reservations under a company name.

Social Events

All events will be taking place at the Delta Hotel and the Winnipeg Convention Centre. The Welcome Reception will be held on Thursday, May 31 at 7:00 PM in the same room as the exhibits are taking place. In order to maximize exposure to the conference delegates, we strongly recommend your booth be assembled and staffed for the Welcome Reception; admission to this event is complimentary for exhibitors. The move-in is on Thursday before 6:30 PM.

A Banquet will be held on Saturday, June 2, commencing at 7:00 pm, preceded by a cash bar at 6:00 PM. Tickets to this event are available at \$50.00 each.

Coffee and juice will be available in the exhibit area during the scheduled breaks.

Winnipeg, Manitoba – June 1 and 2

CMS-MITACS Joint Conference 2007

Shipping

Advance Shipments must be sent to the address of the official decorator, which will be determined shortly. All boxes should clearly indicate the Exhibitor's name, booth number and total number of boxes in the shipment.

Packages, crates, and boxes should arrive at the decorator no earlier than Friday, May 25 and no later than Wednesday, May 30.

The official decorator will receive goods only if the freight is prepaid and the Drayage/Materials Handling Order Form is returned signed. The form will be available in the Exhibitor Service Kit on the Conference web site.

Exhibitors may, of course, handle their own material if they so choose. These arrangements must be made in advance of move-in. Exhibitors who do NOT use the services of the official decorator must be prepared to supply their own labour, dollies, etc. for set-up and dismantling.

Please DO NOT send materials to the CMS or MITACS Executive Offices. We will not take responsibility for shipping them to the exhibit site. DO NOT send materials to the university, the conference centre or to the hotel(s). They will not take responsibility for storing or delivering them to the exhibit site.

International Shipping

Mendelsohn has been appointed as official customs broker for this event. For all customs and shipping needs, we recommend that you deal directly with Mendelsohn. They will advise on how best to ship goods and will assist exhibitors in the completion of customs documents. Their Canada Bound Customs and Shipping Guide, containing all necessary customs forms and examples for their completion, is available from Mendelsohn or you may also download their forms from their website: www.mend.com or go directly to www.mend.com/html/download.html.

For customs related inquiries please contact Wally Gerrad: Tel 403-291-5332 ext. 249 or wgerrad@mend.com. Please notify Mendelsohn in advance if you are bringing commercial goods with you on the plane or driving your own vehicle into Canada. This will permit Mendelsohn to supply you with the appropriate customs forms and advise their border offices of your crossing. Arrangements should be made at least 20 days prior to the deadline date. The cost for this service is not included in the decorator Material Handling fees.

Return Shipment - Domestic and International

Each box of the return shipment has to be marked with the return shipping address and the number of boxes or crates being shipped and the correctly filled out Bill of Lading has to be taped to one of the boxes.

The decorator will bring the freight to their warehouse where the carrier of your choice can pick up no sooner than two days after the show ends and no later than one week after the show ends. It is up to the exhibitor to make pick up arrangements with the carrier.

Rules of Exhibiting

Please review these rules for exhibiting before signing the Contract for Exhibit Space.

Terms of Agreement - The contract for Exhibit Space properly executed by the exhibitor and accepted in writing by the Canadian Mathematical Society shall be considered a binding agreement between the two parties and subject to the rules stated herein. Space will be assigned in order of receipt of contracts accompanied by payment.

Exhibitor Services - An exhibitors' services kit will be sent directly by the official decorator. This kit will contain forms and rates for the various services offered by the official contractors. Please contact the decorator directly with any questions regarding the service kits. Exhibitor services will be available by the official contractor throughout move-in and move-out periods.

Use of Display Space - All demonstration and distribution of literature and promotional materials must be confined to the limits of the exhibitor's booth or assigned table display space. Exhibitors who need to store boxes behind their display must keep them out of the attendee's line of sight for a professional appearance. Exhibits may not obstruct the view of adjacent booths.

Security - The exhibit hall will be locked overnight. Exhibitors are required to keep an attendant in their booths during the exhibit hours. After exhibit hours, only those exhibitors properly identified and with permission from the Exhibits Coordinator may enter the exhibit area. Otherwise, exhibitors may not have access to the exhibit area until one hour prior to the daily opening of the exhibit.

Electrical /Lighting - Adequate overhead illumination is provided. Exhibitors requiring any special electrical supply should contact the Decorator to make special arrangements. Lighting by use of lanterns and candles is prohibited.

Building Protection - Nothing shall be rested against, pasted on, tacked, nailed, or otherwise attached to columns, walls, or floors. Exhibitors who violate this restriction will be required to pay for damage.

Fire & Safety - All material used for draping and/or skirting is fire retardant in accordance with fire regulations. Combustible decorations cannot be used in any manner. Exhibitors agree to notify the organisers immediately of any loose carpeting, unstable shelving or any other unsecured material within their booth area. Exhibitors also agree to maintain all exhibit material within their booth dimensions, including chairs, counters, balloons, etc.

Inability to Perform - In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, this contract will not be binding.

Cancellation - A penalty charge of \$100 per booth will be applied for booths cancelled before **May 15, 2007**. Refunds will not be issued for booths cancelled after **May 15, 2007**.

Liability - It is agreed that exhibitors shall assume all responsibility for any loss, damage, or injury that they shall have or cause, and that they shall indemnify and hold harmless the **Canadian Mathematical Society, MITACS, Mendelsohn**, and the official decorator from all liability which may ensue, from any cause.

Exhibit Space Contract

CMS-MITACS Joint Conference 2007

Exhibit space is assigned on a first-come, first served basis and **payment is required in full** prior to consideration. Cancellation Policy: A penalty charge of \$100.00 per booth will be applied for booths cancelled three weeks prior to the meeting. Refunds cannot be issued for space cancelled after **May 15, 2007**. The undersigned agrees to abide by all requirements mentioned in the RULES FOR EXHIBITING.

Company Information

Company Name: _____

Billing Address: _____

City _____ Postal Code _____

Phone: _____ Fax: _____

E-mail address: _____

Company Representatives: 1. _____

2. _____

3. _____

Signature of Authorized Person: _____ Date: _____

Payment Information

_____ Booth @ \$325.00 (CMS Member) _____

_____ Booth @ \$425.00 (Non-Member) _____

_____ Additional Representatives @ \$30.00 _____

Subtotal _____

6% GST _____

_____ Banquet tickets _____

TOTAL _____

Cheque (payable to
MITACS)

VISA

MasterCard

Card Number: _____

Expiry Date: _____

Cardholder Name: _____

Cardholder
Signature: _____

(GST # 11883 3979 RT0001)

**Please send completed form
and payment to:**

Canadian Mathematical Society
Attn. Gertrud Jeewanjee
577 King Edward
Ottawa, ON K1N 6N5 Canada

Phone: 613-562-5800, ext 3480
Fax: 613-565-1539
meetings@cms.math.ca

Joint Books Contract

CMS-MITACS Joint Conference 2007

The undersigned wishes to exhibit the following books, journals, and/or other promotional material at the Joint Exhibit. CMS and MITACS are not liable for any loss of, or damage to, any of these materials. Materials displayed at the Joint Exhibit will be donated to the sponsoring University at the end of the meeting. Materials may not be removed or retrieved during the meeting. This booth cannot be attended and/or staffed by any representative of participating publishers. CMS and MITACS are not responsible for any shipment of Joint Books Exhibit material not received at the meeting. All fees are non refundable. By signing, the undersigning confirms that he/she is authorized to sign and enter into this contract and agrees to abide by all requirements, restrictions and obligations listed.

Company Information

Company Name: _____

Billing Address: _____

City _____ Postal Code _____

Phone: _____ Fax: _____

E-mail address: _____

Signature of Authorized Person: _____ Date: _____

Payment Information

| | Title | |
|--|-------|-----------------------|
| _____ Books @ \$30.00 | _____ | _____ |
| _____ Journals @ \$30.00 | _____ | _____ |
| _____ Posters @ \$40.00 | _____ | _____ |
| _____ Catalogs @ \$30.00 (100 copies or less) | _____ | _____ |
| _____ Flyers @ \$35.00 (200 copies or less) | _____ | _____ |
| | | Subtotal _____ |
| | | 6% GST _____ |
| | | Total _____ |

Cheque (payable to MITACS)

VISA

MasterCard

Card Number: _____

Expiry Date: _____

Cardholder Name: _____

Cardholder _____

Signature: _____

(GST # 11883 3979 RT0001)

Please send completed form and payment to:

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Programme Advertising

CMS-MITACS Joint Conference 2007

The Conference Programme contains a detailed schedule of all meeting activities, talks and related abstracts, and will be distributed on-site to all participants. The overall size of the programme is 8 1/2" x 11".

Deadlines:

April 22, 2007

May 1, 2007

Reservation - the completed form and payment have to be received.

Artwork - an electronic PDF has to be sent to meetings@cms.math.ca.

Company Information

Company Name: _____

Billing Address: _____

City _____ Postal Code _____

Phone: _____ Fax: _____

E-mail address: _____

Ad Specifications

Full page 7"x 9" \$ 150.00 _____

1/2 page 7"x 4 3/8" \$ 90.00 _____

Subtotal _____

6% GST _____

Total \$ _____

Payment Information

Cheque (payable to MITACS)

VISA

MasterCard

(GST # 11883 3979 RT0001)

Card Number: _____

Expiry Date: _____

Cardholder Name: _____

Cardholder _____

Signature: _____

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Registration Package Insert

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The Registration Package contains the Conference Programme, badge, receipt, meal tickets and local information. It is distributed on-site and presents a great opportunity to advertise new products and draw meeting attendees to your exhibit.

Deadlines:

May 15, 2007 Reservation - the completed form and payment have to be received at the CMS office.
May 28, 2007 600 copies of the flyer have to be received on-site. Shipping information will be provided at a later date.

Company Information

Company Name: _____
Billing Address: _____
City _____ Postal Code _____
Phone: _____ Fax: _____
E-mail address: _____

Payment Information

| | | | | |
|-----|----------|-----------------------|-----------------|-------|
| ___ | Flyer(s) | 9" x 12" maximum size | \$ 120.00 | _____ |
| | | | Subtotal | _____ |
| | | | 6% GST | _____ |
| | | | Total \$ | _____ |

| | | | |
|--------------------------|----------------------------|-----------------------|-------|
| <input type="checkbox"/> | Cheque (payable to MITACS) | Card Number: | _____ |
| <input type="checkbox"/> | VISA | Expiry Date: | _____ |
| <input type="checkbox"/> | MasterCard | Cardholder Name: | _____ |
| | | Cardholder Signature: | _____ |

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